

TRATON

GROUP COMMUNICATION, GOVERNMENTAL RELATIONS & SUSTAINABILITY

STRATEGIC COMMUNICATIONS PLANNING & COORDINATION (M/F/D)



We are looking for a strong strategic thinker, communication enthusiast and process driven person to take over a key role in our strategic communications department. The TRATON GROUP is undergoing an extensive transformation, and we want to translate this change to our internal target groups, but also via relevant digital platforms. Become part of an international team and contribute your own ideas to our success story!

THE JOB

- / Co-lead the virtual news desk together with our editor-in-chief.
- / Ensure process-controlled communication and continuous alignment of the entire communication planning, implementation and execution along our defined communication strategy and agenda.
- / Ensure daily operational excellence through the implementation and tracking of defined processes and structures, including the clearing process of core documents for TRATON GROUP.
- / Ensure a modern and innovative digital platform setup (corporate website, social media channels and intranet) that helps to boost the positive perception of TRATON among the target groups and our brands.
- / Take on responsibility for the coordination of core events and the respective agency lead.
- / Act as deputy for the Head of Strategic Communications.

YOUR SKILLS

- / Master in business, marketing, communication sciences or comparable qualification, MBA preferred.
- / At least 5 years of work experience in a highly dynamic corporate environment.
- / A high level of project and process management experience is required, PMP or IPMA certification is an advantage.
- / Knowledge of the finance and / or commercial vehicle industry is an advantage
- / Strong communication and interpersonal skills
- / Fluent in spoken and written English and German.

BECOME PART OF OUR SUCCESS STORY

Play a decisive role in shaping our path to becoming a Global Champion — then we look forward to receiving your full application indicating the complete job title, salary expectations, and earliest starting date via e-mail:

jobs@traton.com

WE OFFER

- / International working environment
- / Agile interdisciplinary teams
- / Personal development
- / Flexible working hours
- / Working remotely

TRATON has this vacancy at the Headquarters in Munich

FOR MORE DETAILS CONTACT

Human Resources
Mr. Harry Weller
Phone: 089 36098-230

TRATON GROUP

With its brands Scania, MAN, Volkswagen Caminhões e Ônibus, Navistar and RIO, TRATON SE is one of the world's leading commercial vehicle manufacturers. The Group aims to reinvent transportation — with its products, its services, and as a partner to its customers. For TRATON, sustainable economic growth always includes treating people and nature with respect. The People, Planet, and Performance triad will shape the future of our Company.

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