

APPLY NOW TO TRANSFORM TRANSPORTATION.



TRATON
G R O U P

Intern at Newsdesk – Group Communications (m/f/d)

TRATON is a wholly-owned subsidiary of Volkswagen AG and a leading commercial vehicle manufacturer worldwide with its MAN, Scania, Volkswagen Caminhões e Ônibus, and RIO brands. In 2017, TRATON GROUP's brands sold around 205,000 vehicles in total. Its offering comprises light-duty commercial vehicles, trucks, and buses which are produced at 30 sites in 18 countries.

The Company had a workforce of around 81,000 worldwide across its commercial vehicle brands as of December 31, 2017. The Group seeks to realign the transportation system through its products, its services, and as a partner for its customers.

Your tasks

- Creating multimedia stories
- Drafting and editing content for the new social Intranet
- Coordinating and creating the monthly newsletter
- Supporting in channel and content planning
- Managing social media assets
- Researching industry and brand related topics
- Managing the internal multimedia library
- Participating in external events
- General support in other areas of the communications department

Your profile

- Studying journalism, communication, linguistics or a similar subject (preferably at a final year bachelor's or master's level)
- Interest in the automotive and commercial vehicle industry
- Good networking skills and the ability to work in an international environment
- Good knowledge of Word, PowerPoint and Excel. Adobe suite programs would be a plus
- Some experience in a similar field, such as communication in an agency or a media company.
- Fluent in English and German

More information

TRATON GROUP has this vacancy in Group Communications starting at the earliest possible date in Munich.

For more details please contact us at jobs@traton.com.

Application

We look forward to receiving your full application indicating the complete job title via e-mail at jobs@traton.com.