

TRATON

GROUP COMMUNICATION

MULTIMEDIA & SOCIAL MEDIA SPECIALIST (M/F/D)



We are looking for a strong multimedia editor for our communications team. The TRATON GROUP is undergoing an extensive transformation, and we want to explain all facets of this process to our internal and external target groups. Become part of an international team and contribute your own ideas to our success story!

THE JOB

- / Creating multimedia content (films, video snippets, graphics, podcasts) for digital communication channels (social media channels, corporate website, intranet)
- / Management of larger film projects and corresponding management of the external service providers involved
- / Independent creation and analysis of social media posts and campaigns in close consultation with the persons responsible for content and channel planning
- / Observing media trends in general and in the automotive/commercial vehicle industry; consequent derivation of proposals for the development and introduction of new formats and new channels
- / Intensive contact maintenance and coordination with the relevant contacts within the brands and Volkswagen AG

YOUR SKILLS

- / Degree (preferably master's) in journalism, communication studies, languages, economics/business studies, or similar fields
- / At least five years' experience working in communications and/or journalism, specifically relevant experience in creating various kinds of multimedia content (e.g., videos, graphics) and with social media
- / In-depth understanding of creating multimedia content for all kinds of digital channels as well as social media content;
- / High interest in new communication formats and channels, and always staying up to date with the latest media trends;
- / Enjoy working in an international environment characterized by cross-functional cooperation and alignment processes;
- / A skilled networker who knows how to best maintain and exploit your network;
- / Fluent in spoken and written English and German.

BECOME PART OF OUR SUCCESS STORY

Play a decisive role in shaping our path to becoming a Global Champion — then we look forward to receiving your full application indicating the complete job title, salary expectations, and earliest starting date via e-mail:

/ jobs@traton.com

WE OFFER

- / International working environment
- / Agile interdisciplinary teams
- / Personal development
- / Flexible working hours
- / Working remotely

TRATON has this vacancy at the headquarter in Munich

FOR MORE DETAILS CONTACT

Human Resources
Mr. Harry Weller
Phone: 089 36098-230

TRATON GROUP

With its brands Scania, MAN, Volkswagen Caminhões e Ônibus, Navistar and RIO, TRATON SE is one of the world's leading commercial vehicle manufacturers. The Group aims to reinvent transportation — with its products, its services, and as a partner to its customers. For TRATON, sustainable economic growth always includes treating people and nature with respect. The People, Planet, and Performance triad will shape the future of our Company.

www.traton.com



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