

GROUP COMMUNICATIONS & GOVERNMENTAL RELATIONS

## CREATIVE CONTENT STRATEGIST (M/F/D)



**As Creative Content Strategist, you will be part of the Strategic Communications & Operations team providing insights, delivering customized knowledge assets and expert advisory with the ability to translate these into compelling stories, presentations, illustrations and infographics.**

### THE JOB

- / Generate compelling, engaging content to support content-driven integrated strategy
- / Help identify the most effective communication channels to reach relevant target groups and help to feed these channels with the appropriate messaging
- / Translate ideas, texts and concepts into crisp and engaging presentations, materials and other communication products in close collaboration with all Group Communications departments
- / Provide insights, identify Industry driving key topics and research based recommendations for Group Communications
- / Support the Department Head in the preparation of workshops, events and ad-hoc analysis

### YOUR SKILLS

- / Degree (preferably Master's) in Business Administration, Marketing, Communications, Design or comparable qualification
- / At least 3 years working experience in creative fields
- / Ability to work in a fast-paced and challenging environment, with an organized and 'can-do' approach to meet deadlines
- / Professional PowerPoint skills essential (work examples welcome)
- / Excellent English and German skills (spoken and written)

### BECOME PART OF OUR SUCCESS STORY

If you would like to play a decisive role in shaping our path to becoming a Global Champion – then we look forward to receiving your full application indicating the **complete job title, salary expectations and earliest entry date** via E-Mail:

[jobs@traton.com](mailto:jobs@traton.com)

### WE OFFER

- / International working environment
- / Agile interdisciplinary teams
- / Personal development
- / Flexible working hours
- / Working remotely

TRATON has this vacancy at the Headquarters in Munich, Germany

### FOR MORE DETAILS CONTACT

- / Human Resources  
Mr. Harry Weller  
phone: 089 36098-230

### TRATON GROUP

With its brands Scania, MAN, Volkswagen Caminhões e Ônibus, and RIO, TRATON is one of the world's leading commercial vehicle manufacturers. The Group aims to reinvent transportation – with its products, its services, and as a partner to its customers. For TRATON, sustainable economic growth always includes treating people and nature with respect. The People, Planet, and Performance triad will shape the future of our Company.

[www.traton.com](http://www.traton.com)

