

# Strategic Product Planning – Business Analyst Customer Requirements



**TRATON**  
G R O U P

**TRATON** is a subsidiary of Volkswagen AG and a leading commercial vehicle manufacturer worldwide with its brands MAN, Scania, Volkswagen Caminhões e Ônibus, Navistar and RIO. In 2019, TRATON GROUP's brands sold around 242,000 vehicles in total. Its offering comprises light-duty commercial vehicles, trucks, and buses at 29

production and assembly sites in 17 countries. The Company had a workforce of around 82,700 employees worldwide across its commercial vehicle brands as of December 31, 2019. The Group seeks to transform the transportation system through its products, its services, and as a partner for its customers.

In the TRATON Group, Global Champion Strategy, cooperation and synergies are very important. In Research and Development that is enabled through strong cooperation between the brands and development of Alliances (i.e. Scania/MAN/ VWCO/ Hino and Navistar). The future of commercial vehicle business and products are in a shift. Current products needs to be optimized in parallel with development of new technologies, and we within TRATON need to reinforce this support with You.

The Strategic Projects and Alliances Team within the Strategic Product Planning function is dedicated to develop and establish the product planning way of working across all TRATON brands and Alliance partners. The team is responsible to foster effective and efficient, fact-based decision-making

cross brand and cross functional. With the interfaces to TRATON Group Alliances (e.g. Navistar, Hino) the team investigates joint product opportunities, develops joint product roadmaps and secures a cross brand understanding of the future transport systems for the main product related decisions.

The product planning way of working is based on the TRATON Modular system and the User Factor methodology to systematically describe the current and future needs of the transport system, generating a fact-based decision for the product planning process. We are working in an international environment and collaborating with our colleagues in the whole group.

## Your tasks

As responsible for the customer requirements data base (User Factor database) you will:

- Take part in establishing and managing the cross-brand strategic product planning way of working based on TRATON Modular system and User Factor methodology.
- Create transparency on customer performance needs to feed into group product roadmaps and to execute first evaluations on product opportunities.

- Drive and support dedicated User Factor development and improvement activities, in the User Factor database, to support performance analysis and implementation support evaluations.
- Coordinate and build database logic and structure in the User Factor database. Ensure group perspective transparent and unbiased customer requirements.
- Lead the transition from Excel into an AZURE-based environment

## Your profile

You have a degree of higher education in the field of engineering Industrial engineering, business administration or the equivalent.

To understand the business needs and to be able to specify the user factor requirements you should have a background as business and data analyst or architect and data engineer performing business close engineering investigations.

We believe you have a pioneering spirit and passion to lead cross-functional and international cross-brand teams and to

moderate between parties and search for and find solutions finding fact-based data to build group modular common components.

To be able to succeed in the role we believe you are an experienced natural communicator with passion for leading cross-brand & cross-functional teams.

You are fluent in written and spoken English. The role includes travels to our group brands and an openness to this is encouraged.

## More information

TRATON GROUP has this vacancy in Södertälje, within the Strategic Product Planning Department starting at the earliest possible date. For more details, please contact:

Przemyslaw Rymdzionek,  
Head of Strategic Projects & Alliances, +46855372883

## Application

We look forward to receiving your full application indicating the complete job title via e-mail at [jobs@traton.com](mailto:jobs@traton.com) no later than 10 January 2021. Interviews will be performed continuously