

DIGITAL MEDIA PLATFORM (m/f/d)



TRATON
G R O U P

TRATON SE is a subsidiary of Volkswagen AG and a leading commercial vehicle manufacturer worldwide with its brands MAN, Scania, Volkswagen Caminhões e Ônibus, and RIO. In 2018, TRATON GROUP's brands sold around 233,000 vehicles in total. Its offering comprises light-duty commercial vehicles, trucks, and buses at 29 production and assembly sites in 17

countries. The Company had a workforce of around 81,000 employees worldwide across its commercial vehicle brands as of December 31, 2018. The Group seeks to transform the transportation system through its products, its services, and as a partner for its customers.

Your tasks

- Managing the technical components of our digital media platforms (e.g. apps, websites, intranet, collaboration tools)
- Further development of existing platforms, evaluating and introducing of new platforms
- Continuously challenging the status quo and looking for new ways of digital communication
- Strengthen the entire department with new efficiency-driven tools and a modern digital working-style
- Creating and presenting reports and evaluations of our digital platforms
- Responsible for SEO and UX
- Coordinating suppliers which support you in your projects

Your profile

- University degree in fields related to media technology, media production, software, IT, multimedia
- Strong user orientation and passion for creating and shaping new tools and technologies
- Dedication and motivation to work in an ambitious environment
- Fluent in both written and spoken English
- 2+ years experience in the environment of software development and/or digital media production
- Strong entrepreneurial spirit and passion for cross functional team work

More information

TRATON GROUP has this vacancy in Munich, starting at the earliest possible date.

For more details please contact us at jobs@traton.com.

Application

We look forward to receiving your full application indicating the complete job title via e-mail at jobs@traton.com.