

APPLY NOW TO TRANSFORM TRANSPORTATION.



TRATON
G R O U P

Head of Media Relations (m/f/d)

TRATON SE is a subsidiary of Volkswagen AG and a leading commercial vehicle manufacturer worldwide with its brands MAN, Scania, Volkswagen Caminhões e Ônibus, and RIO. In 2018, TRATON GROUP's brands sold around 233,000 vehicles in total. Its offering comprises light-duty commercial vehicles, trucks, and buses at 29 production and assembly sites in 17

countries. The Company had a workforce of around 81,000 employees worldwide across its commercial vehicle brands as of December 31, 2018. The Group seeks to transform the transportation system through its products, its services, and as a partner for its customers.

Your tasks

- Leading the Media Relations team for the TRATON Group
- Development of communication strategy for the TRATON Group in alignment with the brands and all communication functions
- Expansion of the TRATON Group's media network internationally and towards online / TV media
- Further development of the TRATON Group's media reach & profile
- Planning and implementation of media interviews, prominent speeches, round-tables etc. in order to spread the Group messages via our Group Executives
- Development of all media related communication as well as CEO speeches / articles

Your profile

- Master degree in business administration, economics or equal qualifications
- At least 5 years of working experience in a challenging environment on the corporate or media side
- Very good spoken and written expression style and editorial abilities in German and English
- Very good strategic and analytic abilities as well as creativity
- Exceptional willingness to perform, learn and drive continuous change
- Strong attitude towards loyalty and trust
- High resilience, self-motivated and responsible acting

More information

TRATON GROUP has this vacancy in Munich, starting November 1st, 2019, or earlier.

For more details please contact us at jobs@traton.com.

Application

We look forward to receiving your full application indicating the complete job title via e-mail at jobs@traton.com.