

JOB TITLE

# Internship Corporate Communications (m/f/d)



TRATON  
G R O U P

**TRATON** is a wholly-owned subsidiary of Volkswagen AG and a leading commercial vehicle manufacturer worldwide with its MAN, Scania, Volkswagen Caminhões e Ônibus, and RIO brands. In 2017, TRATON GROUP's brands sold around 205,000 vehicles in total. Its offering comprises light-duty commercial vehicles, trucks, and buses which are produced at 30 sites in 18 countries.

The Company had a workforce of around 81,000 worldwide across its commercial vehicle brands as of December 31, 2017. The Group seeks to realign the transportation system through its products, its services, and as a partner for its customers.

## Your tasks

- Creating multimedia stories
- Writing publications, articles and introductions
- Supporting social media campaigns
- Provide support for speech writing and press releases: brainstorming, proof-reading and editing
- Regular exchange with the brands
- Participate in managing the upcoming intranet and internet sites
- Collect information and perform research for the team

## Your profile

- Currently studying economics, journalism, linguistic sciences or a similar subject (preferably at a final year bachelor's or master's level)
- Interest in the automotive and commercial vehicle industry and market
- Good drafting skills
- Very good networking skills and the ability to work in an international environment
- Good knowledge of Word, PowerPoint and Excel. Adobe suite programs would be a plus.
- Some experience in a similar field, such as communication in an agency or a media company.
- Fluent in English and German, Portuguese or Swedish would be a plus.

## More information

TRATON GROUP has this vacancy in Munich, within Corporate Communications department starting ideally in February 2019.

For more details please contact us at [jobs@traton.com](mailto:jobs@traton.com).

## Application

We look forward to receiving your full application indicating the complete job title via e-mail at [jobs@traton.com](mailto:jobs@traton.com).