

APPLY NOW TO TRANSFORM TRANSPORTATION.



TRATON
G R O U P

Executive Speech Writer (m/f/d)

TRATON SE is a subsidiary of Volkswagen AG and a leading commercial vehicle manufacturer worldwide with its brands MAN, Scania, Volkswagen Caminhões e Ônibus, and RIO. In 2018, TRATON GROUP's brands sold around 233,000 vehicles in total. Its offering comprises light-duty commercial vehicles, trucks, and buses at 29 production and assembly sites in 17

countries. The Company had a workforce of around 81,000 employees worldwide across its commercial vehicle brands as of December 31, 2018. The Group seeks to transform the transportation system through its products, its services, and as a partner for its customers.

Your tasks

- Developing and writing high level speeches for board members
- Developing strategic key messages for the overall communication team (different channels, same messages)
- Self organized and proactive research for relevant content within the Group and it's brands
- Ghost writing of articles / opinion pieces for our board members
- Preparation of board members for panel discussions, interviews (TV, print), filmed statements etc.
- Closely cooperating with Media Relations, Governmental Relations, Investor Relations and Internal Communications teams

Your profile

- Master degree in business administration, economics or other discipline
- At least 5 years of working experience in a challenging environment - on corporate or media side
- Very good spoken and written expression style and editorial abilities – in both, German and English
- Very good strategic abilities and a creative mind
- Exceptional willingness to perform, learn and drive continuous change
- Strong attitude towards loyalty, trust and responsibility
- High resilience, self-motivated and self-responsible acting

More information

TRATON GROUP has this vacancy in Munich, starting November 1st, 2019.

For more details please contact us at jobs@traton.com.

Application

We look forward to receiving your full application indicating the complete job title via e-mail at jobs@traton.com.