

JOB TITLE

Expert Media Relations/ Spokesperson (m/f/d)



TRATON
G R O U P

TRATON is a wholly-owned subsidiary of Volkswagen AG and a leading commercial vehicle manufacturer worldwide with its MAN, Scania, Volkswagen Caminhões e Ônibus, and RIO brands. In 2018, TRATON GROUP's brands sold around 233,000 vehicles in total. Its offering comprises light-duty commercial vehicles, trucks, and buses at 29 production and assembly sites in 17

countries. The Company had a workforce of around 81,000 employees worldwide across its commercial vehicle brands as of December 31, 2018. The Group seeks to transform the transportation system through its products, its services, and as a partner for its customers.

Your tasks

- Develop and execute media positioning concepts for the company and its management
- Actively manage international media contacts and contents within strategic framework.
- Plan, draft and align releases, statements, interviews, storybooks etc. for both internal and external target groups.
- Build up and form TRATON GROUP positioning and reputation.
- Contribute in the strategic communication planning of the department, reporting to the Head of Media Relations of TRATON SE
- Closely collaborate with the Internal Communications and Newsdesk teams within Group Communications as well as with IR, Finance and Strategy

Your profile

- A university degree in media/communications or related fields
- 5+ years experience and proven track record in the environment of corporate media relations or related fields in journalism/PR agencies
- Strong dedication and motivation to work in an ambitious environment
- Fascination for technology and interest in mobility and transport solutions
- Strong strategic and creative skills & out-of-the-box thinking
- Fluency in both written and spoken English

More information

TRATON GROUP has this vacancy in Munich, Germany starting at the earliest possible date.

For more details please contact us at jobs@traton.com.

Application

We look forward to receiving your full application indicating the complete job title via e-mail at jobs@traton.com.