

TRATON

HUMAN RESOURCES

HR EXPERT RECRUITING & HR MARKETING (M/F/D)



At TRATON Group, we believe that the whole can be greater than the sum of its parts. Together with our brands we can make the future of transportation more sustainable - Let's make a difference together.

Do you enjoy working in a dynamic, innovative and international environment? Do you like to think outside the box? Then join us in shaping the HR of tomorrow and bring exciting HR topics to the road. Making our HR department better every day - with your creativity and ideas -you get to take an active part in developing our organization.

THE JOB

- / You will develop the HR recruiting strategy for TRATON's German locations and implement it successfully. The identification of current recruiting trends, the co-design of recruiting processes as well as the further development of strategic recruiting are part of your repertoire.
- / You are responsible for the sharpening and further development of our global employer brand TRATON as well as its positioning with the relevant target groups.
- / You will further develop the employer branding strategy for TRATON Holding and manage the internal and external partners (agencies and external service providers).
- / You will be responsible for organizing analog and digital university marketing events (including trade fairs and workshops) as well as designing and implementing training courses for our managers in the area of recruiting and HR marketing.
- / You coordinate the internal and external communication of all relevant HR topics in close cooperation with the HR departments as well as the communication department.

YOUR SKILLS

- / You have successfully completed a university degree (ideally in the fields of media, communications, economics, human resources).
- / You have several years of professional experience from working for media and communications agencies or industrial companies and are well versed in recruiting, employer branding and HR marketing.
- / Fluent written and spoken German and English round off your profile/ Fluency in German and English
- / A decisive personality with entrepreneurial spirit to leverage our joint passion and potential characterize you
- / You are a team player and networker with interactive, communicative and structured working style to fully contribute to our joint collaboration

BE PART OF SOMETHING BIGGER

At TRATON, you are an important part of something bigger. Joining us means gaining access to the ins and outs of the entire transportation industry. As part of a global team of industry experts, you get to think bigger, experience more, and reach further. Being bigger also means being stronger. Together with our brands, we have the collective power to transform the transportation.

WE OFFER

- / International working environment
- / Agile interdisciplinary teams
- / Flexible working hours
- / Working remotely
- / Development opportunities

TRATON has this vacancy at TRATON SE in **Munich**, Germany.

FOR MORE DETAILS CONTACT

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TRATON GROUP

TRATON is one of the world's leading commercial vehicle manufacturers, consisting of brands Scania, MAN, Volkswagen Caminhões e Ônibus, Navistar, and RIO. Through our products and services, and as a partner to our customers, we aim to transform transportation together. For us, sustainable economic growth always includes treating people and nature with respect.
www.traton.com

Even if you do not fully meet our ideal profile, we look forward to receiving your full application indicating the complete job title, salary expectations and earliest entry date via E-Mail: jobs@traton.com

