

# VOLKSWAGEN TRUCK & BUS

Presse | News | Prensa | Tisk | Imprensa | Prasa | Stampa | Pers | 新闻

## **Volkswagen Truck & Bus launches its corporate website**

**Braunschweig / Munich, December 15, 2017 – Volkswagen Truck & Bus strengthens its position as leading commercial vehicle group by launching its new corporate website.**

Starting immediately, Volkswagen Truck & Bus will be offering information, contact details, and background stories about the Company on its [www.vwtb.com](http://www.vwtb.com) website. [Twitter](#) and [LinkedIn](#) profiles that already exist round off the Company's online presence. Multimedia reports, interviews, and graphics all play an important role, along with the grab-and-go and fact-based information. In addition to the above, a comprehensive career section is available to talented candidates interested in Volkswagen Truck & Bus, which has something for everyone – students, graduates, and professionals. The integrated newsroom takes the traditional press section of a corporate website to a whole new level. This means that users no longer need to trawl through different databases – instead, they can go on a sort of content shopping tour, browsing their way around different formats and channels. Thanks to topic-focused and intuitive menu navigation, further information and relevant background stories appear as soon as users click on a particular area. In the long term, the website will also become an information and dialog platform for issues around the industry.

Volkswagen Truck & Bus GmbH is a wholly-owned subsidiary of Volkswagen AG and is a global leader in commercial vehicles with its brands MAN, Scania, and Volkswagen Caminhões e Ônibus. In 2016, the brands of Volkswagen Truck & Bus sold a total of 184,000 vehicles. Its product range includes light-, medium- and heavy-duty trucks as well as vans and buses that are manufactured at 25 sites in 17 countries. As of December 31, 2016, the Company employed 77,000 people at all commercial vehicle brands worldwide. The Group is committed to driving transportation to the next level — in terms of products, services, and as a partner for its customers.