

CORPORATE COMMUNICATIONS

## CORPORATE EDITOR / PR EXPERT (M/F/D)



**As Corporate Editor/PR Expert, you'll be part of the Corporate Communications team. We are looking for a new colleague who enjoys working within complex international communications projects, handling media relations and creating innovative publishing products in a responsible environment.**

### THE JOB

- / Targeted communication of TRATON-relevant issues to the daily press and business media, news agencies, financial markets, and the general public
- / Developing creative concepts and compelling topics for innovative storytelling formats (e.g., TRATON Innovation Hub, TRATON sustainability podcast)
- / Drafting, editing, and aligning consistent PR messages and current PR texts (e.g., press releases, speeches, official lines)
- / Point of contact for media inquiries — from national and international media
- / Key account for the daily media review
- / Ensuring a high quality of German writing for corporate communications texts
- / Point of contact for communication projects within the holding company, the Volkswagen Group, and across the TRATON GROUP brands

### YOUR SKILLS

- / Master's degree (preferably in media or communication studies or in economics), editorial and/or journalistic training
- / Several years of proven professional experience, ideally in the field of PR/corporate communications
- / Excellent knowledge of spoken and written German and English
- / Confidence and high motivation to write clear and concise texts on complex issues
- / A high level of independence and personal initiative
- / Intercultural understanding and an interest in international networking

### BECOME PART OF OUR SUCCESS STORY

If you would like to play a decisive role in shaping our path to becoming a Global Champion – then we look forward to receiving your full application indicating the **complete job title, salary expectations** and **earliest entry date** via E-Mail:

/ [jobs@traton.com](mailto:jobs@traton.com)

### WE OFFER

- / International working environment
- / Agile interdisciplinary teams
- / Personal development
- / Flexible working hours
- / Working remotely

TRATON has this vacancy at the Headquarters in Munich

### FOR MORE DETAILS CONTACT

- / Human Resources  
Harry Weller  
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- / Corporate Communications  
Sacha Klingner  
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### TRATON GROUP

With its brands Scania, MAN, Volkswagen Caminhões e Ônibus, and RIO, TRATON is one of the world's leading commercial vehicle manufacturers. The Group aims to reinvent transportation – with its products, its services, and as a partner to its customers. For TRATON, sustainable economic growth always includes treating people and nature with respect. The People, Planet, and Performance triad will shape the future of our Company.

[www.traton.com](http://www.traton.com)

